



3RD ANNUAL
**FOOTSTEPS TO THE FUTURE
GALA**

**CELEBRATING OVER 100 YEARS OF GENERAL MOTORS'
SUPPORT FOR OUR NATION'S MILITARY**

Thursday, April 11th, 2019 • New York Marriott Marquis

Honoring
General Motors
Mary Barra, Chairman and CEO, GM

The Stephen Siller Tunnel to Towers Foundation was established in memory of firefighter Stephen Siller, who sacrificed his life to save others on September 11, 2001. Our Foundation strives to follow in Stephen's footsteps and do good by making a positive and lasting impact in the lives of others, especially those who sacrifice life and limb to protect us.

The Tunnel to Towers Foundation honors our heroes that risk their lives in the line of duty by providing specially adapted smart homes to catastrophically injured service members and mortgage-free homes to fallen first responder and Gold Star families with young children.

This is Stephen's legacy.

Please join us on our journey and help us forge these Footsteps to the Future.



JOURNAL AD OPPORTUNITIES

- FULL PAGE COLOR AD **\$1,000**
- HALF PAGE COLOR AD **\$500**

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Sorry, we are unable to participate, but we have enclosed a tax deductible donation to the Stephen Siller Tunnel to Towers Foundation for \$_____.

CREDIT CARD AUTHORIZATION

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I hereby authorize the Stephen Siller Tunnel to Towers Foundation to charge the following amount \$_____ to my credit card.
Signature: _____ Date: _____
Please make all checks out to the "Stephen Siller Tunnel to Towers Foundation" with "Gala" in the memo.

KINDLY SUBMIT YOUR JOURNAL AD BY MARCH 1, 2019.

Journal Ad Specifications:

Full Page Live Area 8.5" x 11", with bleed 8.75" x 11.25".
Half Page Live Area 8.5" x 5.5", with bleed 8.75" x 5.75".
All artwork must be submitted in PDF format, set at print optimized (300 DPI) and all fonts must be embedded.

Please send completed form and payment to Jessica Berti at 2361 Hylan Blvd. Staten Island, NY 10306. For additional information and to submit your journal ad, please email T2TGala@Tunnel2Towers.org.

Stephen Siller Tunnel to Towers Foundation is recognized by the IRS as a 501 (c)(3) tax-exempt organization. Our EIN number is 02-0554654. Please consult with your tax advisor regarding the deductibility of your contribution.