



3RD ANNUAL

FOOTSTEPS TO THE FUTURE GALA

CELEBRATING OVER 100 YEARS OF GENERAL MOTORS' SUPPORT FOR OUR NATION'S MILITARY

APRIL 11, 2019 - NEW YORK CITY

2019 SPONSORSHIP OPPORTUNITIES

SILVER STAR – \$100,000

- Recognition as Dinner Sponsor
- Exclusive seating (2 tables at 10 seats per table)
- Journal ad, recognition in press release and social media, logo on event signage and website
- (1) Foursome – Tunnel to Towers Golf Classic at Liberty National Golf Club hosted by the Honorable Rudolph Giuliani (Monday, June 17)
- FDNY guided 9/11 Museum Tour
- VIP access to Tunnel to Towers 5K Run & Walk NYC Weekend (10 run registrations) and Sponsor Reception (10 tickets) with logo on event signage (September 28 & 29)

VALOR – \$75,000

- Recognition as Reception Sponsor
- VIP seating (2 tables at 10 seats per table)
- Journal ad, recognition in press release and social media, logo on event signage and website
- (1) Foursome – Tunnel to Towers Golf Classic at Liberty National Golf Club hosted by the Honorable Rudolph Giuliani (Monday, June 17)
- VIP access to Tunnel to Towers 5K Run & Walk NYC Weekend (8 run registrations) and Sponsor Reception (8 tickets) (September 28 & 29)

HONOR – \$50,000

- Select seating (1 table at 10 seats per table)
- Journal ad, recognition in press release and social media, logo on event signage and website
- VIP access to Tunnel to Towers 5K Run & Walk NYC Weekend (6 run registrations) and Sponsor Reception (6 tickets) (September 28 & 29)

PATRIOT – \$25,000

- Main seating (1 table at 10 seats per table)
- Journal ad, recognition in press release and social media, logo on event signage and website
- VIP access to Tunnel to Towers 5K Run & Walk NYC Weekend (4 run registrations) and Sponsor Reception (4 tickets) (September 28 & 29)

PRICING

- Individual seating: \$1,250 per seat